



Chosen to deliver an immediate solution

INSTANT E-TICKETING SYSTEM FOR GTT

GTT (Turin Transportation Group) is a company that provides local public transport and general mobility management serving 190 million passengers every year. The GTT marketing office decided to offer its customers an online e-ticketing service, seamlessly integrated with the existing web site and IT architecture. The crucial need was to build an innovative application very quickly that could be integrated with the consolidated IT background.

Considering the short period of time, the IT department of GTT decided to use a WebRatio Cube[®] which allowed them to build the new e-ticketing system. Now the application is used by GTT customers to buy public transport passes. They can log-in in the reserved area using their personal client code. They can as well register as new clients, and receive a personal client code and a new microchip card loaded with the pass. Moreover users can manage their own personal data, check pass validity and browse an archive page containing information about their subscription history.

WEBRATIO IN ACTION

- The iterative and prototyping approach allowed GTT to have a virtuous cycle of development and testing, and to make a web solution perfectly tailored to the company's needs.
- This approach dramatically reduced the application TTM (Time to Market). The application was, in fact, developed and published online in only 2 months from the first drafted idea.

* What is WebRatio Cube?

A Cube is a catalyst to accelerate the development of customized Web and Mobile applications. WebRatio has developed several custom components and IFML model patterns for specific business applications. You can get the set of custom components and models that will be customized for your specific needs boosting your productivity and reducing dramatically the time to create your new Web and Mobile applications.

Thanks to WebRatio's speed and fast integration with our IT Systems, we deployed an agile and perfectly running application in a short time. WebRatio's flexibility allowed us to model the application notwithstanding continuous change requests.

Giulia Vizzini
IT Services

FEATURES

- Over 60,000 registered users
- More than 20,000 season tickets sold (in 2013)
- Integration with existing IT architecture
- Integration with Visa or Mastercard credit card payment service
- Integration with BankPass Web service

GT T ACHIEVEMENTS ENCOURAGED BY WEBRATIO

100%

INTEGRATION WITH IT SYSTEMS

x3

DEVELOPMENT SPEED INCREASE

2
MONTHS

COMPLETE DEVELOPMENT

